

HYPERGENE – FOR PLANNING, REPORTING AND ANALYSIS



In times of rapid change, it is more important than ever to have the right basis for decision-making and opportunities for an agile planning process. At the same time, many managers struggle with challenges such as unclear goals, overwhelming amounts of information and complex IT systems that often fulfil isolated and different functions.

This is where Hypergene comes into the picture. With our solution, we change how organisations can plan, manage and follow up their operations – and thereby strengthen their competitiveness. Our customers can streamline their financial planning processes, follow up their business through advanced analysis and reporting capabilities, and work with strategic management in a way that breaks down overall plans into goals, key figures and activities throughout the organisation.

THREE COLLABORATIVE MODULES FOR HIGHER EFFICIENCY AND PERFORMANCE

Hypergene offers the market's most efficient cloud-based solution for integrated business intelligence and performance management. The product contains three collaborative and user-friendly modules: Budgeting and Forecasting, Reporting and Analysis, and Strategic Management. In addition, support is provided for comprehensive performance reporting where plans, targets and actuals from all modules can be compiled, presented and distributed with a high degree of automation. Each module is, in itself, a best-in-class product; together they constitute a seamlessly integrated, effective and complete solution for business intelligence and performance management.

The solution is based on a powerful cloud platform that enables automatic workflows, real-time as well as scheduled integrations and role-based user experience.

✓ BUDGETING AND FORECASTING

Hypergene's solution for budgeting and forecasting helps organisations realise significant efficiency and effectiveness

improvements, regardless of whether the model used is driver-based, account-based, rolling or annual, bottom-up or top-down.

Through a number of powerful capabilities, you get support for more efficient and effective processes. You can easily assign tasks in the organisation and follow the progress when a budget or forecast is being developed at different levels or units. The solution is based on agile process support; a flexible workflow engine that structures and monitors tasks to be performed and their status in the process.

The workflow engine also enables efficient management of many users and organisational levels. Through Hypergene's integration of source systems such as finance/ERP, HR, CRM and Line-of-Business systems, the user also gets direct access to important data input and reference data. All data is stored, consolidated and followed up in real time, which means that the entire organisation works on the basis of a common and quality-assured single version of the real time status.

"Our controllers now have more time for forward-looking work and supporting the business because the work has become more efficient." Anders Nilsson, Chief Controller, Sveaskog.

The solution provides support for the following functions:

- Flexible support for account-based budgeting & forecasting
- Support for driver-based planning models for intuitive and business-centric planning
- Dynamic management of planning models such as annual budget and forecast, or agile rolling forecast models
- Flexible workflows that create simplicity, control and interactivity
- Preloaded baseline data and version management with support for simulations and scenario planning
- Flexible system administration through self-service-based services

✓ REPORTING AND ANALYSIS

With Hypergene, you get fast access to role-based information as well as in-depth analysis capabilities. The solution provides access to flexible and powerful tools for monitoring and controlling the business. Enterprise data is compiled and visualised in dashboards and is readily available for ad hoc analysis by expert users - depending on roles and responsibilities.

The analysis tool includes drill down, drill through and drill to detail as well as advanced functions for managing text, narratives and collaboration. The information can be distributed in the organisation where it is enriched and refined by employees - all based on assigned roles and responsibilities. The opportunity to involve the organisation makes the tool a business-critical information hub that is constantly refined.

In addition, the understanding of graphs and diagrams increases when employees can add their own comments, their own reflections and explanatory texts.

The solution provides support for the following functions:

- Follow-up and analysis of financial and business-related information including HR, CRM, projects, sales, purchasing, logistics, property management etc.
- Multi-dimensional follow-up per company, business unit, cost centre, project, employee, product etc.
- Trend analysis with support for benchmarking
- Deviation analysis with regard to e.g., actuals versus budget and forecast – with drill down to underlying transaction and transaction details (e.g., scanned vendor invoices and receipts)
- Ability to save and share analyses
- Possibility for automated report distribution

“The great benefit of our solution and data warehouse is that we have one common language. We measure and compare the same numbers that we know the definition of, which saves a lot of time because we can gather all the information in one place.” Jimmie Lundgren, Head of Administration BI & Business Controller at Keolis.

✓ STRATEGIC MANAGEMENT

Hypergene helps you manage the business in a way where strategic goals are tied to operational plans and tangible results. Key stakeholders throughout the organisation collaborate to define business activities and business plans, goals and key metrics. Commitments and activities are communicated and followed up in a way that creates transparency, commitment and cadence throughout the organisation. There are also many opportunities in areas such as quality assurance work, risk management and internal governance and control.

The solution offers high flexibility and can be adapted to the management models used in your particular organisation. Based on the chosen structure, strategic initiatives are linked together with the target areas and activities. Overall plans and tasks are made available to the rest of the organisation, which then comments on and defines the activities that contribute to the strategic goals. Key metrics are linked to goals and organisational roles for continuous measurement as well as activities to ensure that the goals are achieved. Key stakeholders throughout the organisation report back, comment and change the status of processes in which they participate in the same user interface.

For the managers and the management team, the management and holistic overview of the business are made considerably easier. Intuitive dashboards make the development of the business easy to track, both at the overall level and throughout the organisation. The same applies to individual employees who can now see and understand their role in the business.

The solution enables the following organisational capabilities:

- Streamline and digitise business activities and business planning through a comprehensive and easy-to-use solution
- Flexible support for breaking down overall strategies into goals, sub-goals and activities
- Cohesive management by objectives by linking indicators and key metrics to goals and sub-goals
- Holistic business management where overall business planning is linked with business activity planning, financial planning and follow-up

“I am very happy with Hypergene. We have got exactly what we wanted plus a little more. We have moved away from manual work with Excel and can use the solution to manage the business in a much better way. We now also feel that the business can take ownership over its results and act on deviations within their own area.” Maria Karlström, CFO Inspira.

MORE EFFICIENT REPORTING

Based on one or more solution areas, Hypergene can automate recurring business reporting processes. Report templates can quickly and easily consolidate and structure data from all parts of the business - and then distribute it automatically via the workflow support in the solution. Results and key metrics can easily be linked with budget and forecast information, as well as with information on goals and activities taken from the current business or business activity plan. Typical use cases are periodic (monthly, quarterly and annual) management reports, board reports, external reports such as corporate annual reports, as well as sustainability and risk management reports.

- Automated support for the production and distribution of recurring reports
- Create report templates and retrieve and compile information from all parts of the business
- Combine graphical displays with tables, images and the organisation's own comments and analyses
- Workflow support – involves employees
- Direct connection to MS Word (template management)



Hypergene is a tech company in the market for business intelligence and performance management – which offers innovative and cloud-based solutions for planning, reporting and analysis. Read more at www.hypergene.com